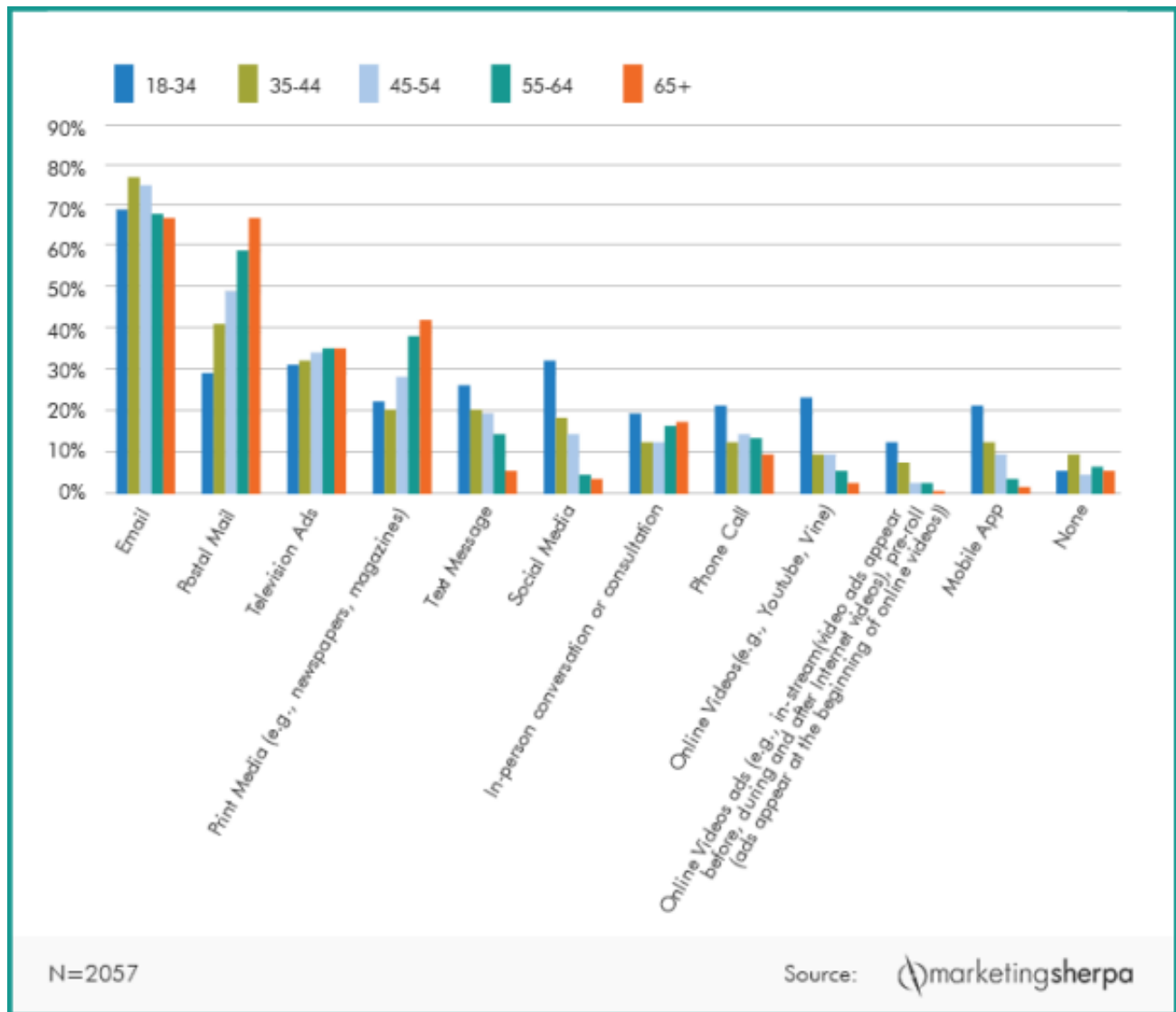


marketingsherpa **Chart of the Week**

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Marketing Research Chart: Do different age groups prefer different channels?

Q. In which of the following ways, if any, would you prefer companies to communicate with you? Please select all that apply.



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